

# Pinyaskuhan 2024 SUNSHINE PAROL MAKING CONTEST

#### To: All Dolefil Employees

Christmas is one of the most exciting holidays in the Philippines, and it's only a few months away! The Dole Philippines, Inc. Sunshine Parol Making Contest is an engaging initiative aimed at enhancing employee morale and fostering teamwork during the holiday season, together as one company. By encouraging employees to collaborate on creating traditional parols, the contest celebrates Filipino culture and promotes creativity within the workplace. This festive activity not only strengthens interpersonal relationships but also cultivates a sense of community and belonging among employees, ultimately contributing to a positive corporate culture and greater job satisfaction.

#### PARTICIPANTS:

All Dolefil employees (regular, probationary, and project).

#### **B. MECHANICS AND GUIDELINES:**

- 1. Entries from the contest must be inspired by the **TRADITIONAL PINOY PAROL**.
  - Five-point star design
  - Frame can be bamboo or any substitute like lumber (wood), plastic, wire or metal
  - The Parol must be **45 inches** in diameter *excluding* the tassels. It must be capable of being hung.
  - The parol must be made with indigenous and recyclable materials.
- The Parol must be made solely by the entry owner with a FULL VIDEO of making the parol from the start to finish and the finished product must have five (5) photos of different angles. Readymade and commercially made parol are NOT qualified for the contest.
- 3. Lights are required to enhance the visual effects of the Parol. However, using wax candles and live fires are **NOT PERMISSIBLE**.
  - **Options:** Christmas lights/ battery lighting and movable decorations.
- 4. Only the first **20 registrants** will be accepted on a first-come, first-serve basis as official entries.
- 5. The decision of the Judges is **final and irrevocable**.
- 6. The winners will be announced on **December 6, 2024**, during the Light-A-Tree Opening Program at Dole Gym.
- 7. Each participating entry will receive a Certificate of Participation.
- 8. Registration of entries must be forwarded to the Industrial Relations Department at the New Admin Building (*table number 4*) on or before **October 23, 2024 (***Wednesday***) 5:00 PM**.



## C. TIMEFRAME OF THE CONTEST

October 16, 2024	Posting of Announcement	
October 23, 2024	Deadline for Registration of Entries	
November 16, 2024	Submission of Entries at Dole Gym	
November 25, 2024	Judging / Display	
December 6, 2024	Announcement of winner	

# D. CRITERIA FOR JUDGING

Total		100%
People's Choice (Social Media Engagement)	-	10%
Originality	-	15%
Use of Earth Friendly materials	-	20%
Workmanship and Durability	-	25%
Creativity and Originality	-	30%

### **E. PRIZES**

 First Place
 - Php 15,000.00

 Second Place
 - Php 10,000.00

 Third Place
 - Php 5,000.00

