



Pinyaskuhan 2024

**“HIMIG i-Dole: PAMILYA ANG BIDA”
CAROLING COMPETITION**

A. BACKGROUND

The spirit of Christmas is often marked by joyous gatherings, festive decorations, and the timeless tradition of caroling. However, in today's fast-paced world, these traditions can sometimes feel lost amidst the hustle and bustle of the holidays. To reignite the magic of Christmas caroling and foster a sense of community, Dolefil presents its **“HIMIG i-Dole: PAMILYA ANG BIDA”** Caroling Competition.

B. RATIONALE

This competition aims to:

- Revive the Pinoy Tradition: Encourage families to rediscover the joy of singing Christmas carols together, creating lasting memories and strengthening family bonds.
- Promote Christmas Spirit: Bring families together in a fun and festive atmosphere, fostering a sense of community and shared holiday spirit.
- Encourage Creativity: Provide a platform for families to showcase their unique talents and creativity in interpreting and performing Christmas carols.
- Provide a Fun Family Activity: Offer families a unique and engaging activity to enjoy together during the holiday season, creating a memorable experience for all ages.

C. PARTICIPANTS:

1. Open to all Dolefil employees, their dependents, and extended family members.
2. Each family must have a minimum of 3 members and a maximum of 7 members.
3. All family members must be present and actively participate in the video.

D. MECHANICS:

1. Submission:

- Create a caroling video of your family with the Christmas medley of choice.
- The video must be a minimum of 3 minutes and a maximum of 5 minutes in length.
- The video must be submitted via email to Corporate Communications (dolefil.communications@doleintl.com) with a google drive link on or before **November 16, 2024 (5:00 PM)**.

2. Declaration of Winners:

- The Top 5 entries with the highest garnered points will be declared as winners.
- The winners will be announced on December 2, 2024, on the official Facebook page of Dole Philippines (***Dolefil Cares***) and on other internal communication channels.
- The Top 5 winning entries will be invited to perform their contest piece live during the "Light-a-Tree" opening program on December 6, 2024.



3. Important Notes/Restrictions:

- Only videos submitted to Corporate Communications will be considered for the competition.
- The use of voice-enhancing applications is **strictly prohibited**.
- Dole Philippines, Inc. reserves the right to disqualify any entry that does not comply with these guidelines.
- By participating in this competition, contestants agree to allow Dolefil to use their video for promotional purposes.

E. TIMEFRAME OF THE CONTEST

October 15, 2024	Posting of Announcement
November 16, 2024	Deadline for submission of entries to Corporate Communications
November 25, 2024	Posting of entries on Dolefil Cares FB page
December 2, 2024	Announcement of winners
December 6, 2024	Performance during Light-A-Tree opening program

F. CRITERIA FOR JUDGING

Creativity	-	25%
Voice Quality and Harmony	-	35%
Musicality and Interpretation	-	20%
Audience Engagement	-	10%
<u>Choreography</u>	-	<u>10%</u>
Total		100%

G. PRIZES

First Place	- Php 15,000.00
Second Place	- Php 10,000.00
Third Place	- Php 7,500.00
Fourth Price	- Php 5,000.00
Fifth Price	- Php 2,500.00

